

# JOBZY

## PROFILE

Jobzy is a product of JOBZY LTD

Sector: E-Commerce & Fintech  
Product: USSD, Web & Mobile App  
Technology: Blockchain & AI

Founded: May 7<sup>th</sup>, 2020  
Team: 8 people

Raised: \$50,000  
Awards/Prizes: \$200,000 in credits

Monthly burn: \$5,000  
Seeking: \$2,000,000  
Capitalization: \$20,000,000

### Achievements:

1. Joined Adanian Labs' Venture Building Program (2022 Cohort)
2. Selected for McKinsey's 5th annual Early Stage Investor Conference (ESIC)
3. Joined Microsoft for Startups Founders Hub
4. Joined the Smile for Success Startup Program by Smile Identity

### Core Team

Name: Matt Magera  
Title: Co-Founder, CEO

Name: Enoch Kambale  
Title: Co-Founder, CTO

Name: Boru Duba  
Title: Co-Founder, CMO

Name: Ezra Kipyegon  
Title: Senior Engineer

Name: Aldo Micha  
Title: AI Engineer

Name: Robin Kariuki  
Title: Web Developer

### Contact

Email: matthewmagera@gmail.com  
Telephone: +254 112 792 232

### For More Information

Website: jobzy.africa  
Social Media Handles: @JobzyInc

*Jobzy is a peer-to-peer service marketplace and financial services platform.*

### Problem:

1. Finding good, qualified service providers in the informal sector is difficult.
2. It is difficult for informal sector workers to get paid well and grow their careers.
3. Informal sector workers have no access to capital.

### Solution:

1. Connecting good, skilled service providers with service seekers.
2. Giving service providers an opportunity to grow their careers as they offer more services on our platform.
3. Giving informal sector workers access to financial services.

### Product:

USSD Interface, Web & Mobile App

### Key Features:

1. AI-Powered Algorithm & Recommendation System to help service seekers find the right and closest service providers.
2. Geo-Map to quickly link Service Providers and Service Seekers.
3. In-App Payment System (Mobile Wallet - Online & USSD).
4. AI Credit-Scoring System to determine service providers' credit-worthiness.
5. Blockchain IDs for all users and Escrow Smart Contracts to establish trust on the platform.
6. Service seekers can review service providers making them accountable.

### Market (Market Opportunity, Size & Industry Growth Rates):

Informal Sector in Africa = \$1.1 trillion (55% of GDP)  
80% of Africa - Informal Sector, 65% - Unbanked  
1 billion young people will join workforce by 2030

### Business Model (USPs & Revenue Streams):

10% commission from services  
Advertising Revenue  
Financial Services (Loan Interest, Transaction Fees)

### Traction to Date (No. of Customers, Downloads, Presence in Different Markets, Revenues):

Presence in Kenya.  
Dial-In Services in 2021 for 6 months; generated \$1000, 100 service providers.  
Web & Native Apps launched in 2022; 3,000 service providers.